

Graded Project

Instructions

Example Selection

You should select a business ethics issue that either has occurred or might occur in a veterinary practice and write an analysis of the issue and potential decisions/solutions, using the concepts introduced in your textbook. You might pick one of the following:

- A situation currently in the news
- An ethics dilemma witnessed in a veterinary practice either as an employee or a client
- A high quality hypothetical business ethics issue in a veterinary practice (either one you've seen in books or film, or one you create)

Be sure to choose an example for analysis that seems interesting, difficult, or complicated.

Project Process

Step 1: Select an example for your analysis as outlined above.

Step 2: Perform your analysis. Apply the recommended high quality, ethical decisionmaking process described in your course book. You'll want to consider the facts of the situation, the ethical lenses, legal, regulatory, and any other more specific lenses that might be applicable. Describe how the key concepts apply, and explain why the decision is difficult or complicated. Recommend the course of action you believe is 'best' taking all the relevant considerations into account.

Your textbook should be your primary reference. Your paper may also include independent and reliable sources (many of which you might access from your textbook's chapter notes). You should feel free to consult sources on the Internet. However, always make sure your work is original and well-documented. Notes from a website should include the source of the site. This is done to establish that the site is authoritative and not merely idle opinion.

Use APA style for citations and the Works Cited page. For information on APA style format see the Library.

Step 3: Write a first draft of your essay. Your paper should be written using a word-processing program, such as Microsoft Word or a Word-compatible program. Your analysis should be five to eight written pages. The essay should include a brief introduction, several paragraphs examining the key issues, your recommended course of action, and a conclusion that acknowledges arguments for and against your recommended decision. (Recommendation: Finish your first draft several days before you plan to finalize your paper. It's best to set it aside for a couple of days before moving on to the completion.)

Step 4: Complete your final draft. Carefully review your written essay, correct any errors, and submit your final draft to your instructor. (Recommendation: Read your essay out loud to yourself. Doing this will help make you aware of gaps, redundancies, and areas where the writing should be improved.) Include a title page and a bibliography of sources. The last page after the main body of the essay should provide a list of your reference sources.