*University of Phoenix Material*

Communication Outline

**Complete** the table below to outline the strategy for communicating the Scottsdale Police Department’s Strategic Plan internally and externally.

***Include*** *in-text citations as appropriate and remember to* ***identify*** *the reference information at the bottom of the worksheet.*

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| **Summary** | |
| **Explain**the method for communicating the strategic plan to internal stakeholders. *(Inside the organization)* | [Minimum 50 words using complete sentences] |
| **Explain** the method for communicating the strategic plan to external stakeholders. *(Outside the organization)* | [Minimum 50 words using complete sentences] |
| **Summarize**the main issues being addressed in the plan and why they are a concern to the public. | [Minimum 50 words using complete sentences] |
| **Explain**the influence of both internal and external stakeholders. | [Minimum 75 words using complete sentences] |
| **Discuss** potential detractors to the strategic plan. | [Minimum 75 words using complete sentences] |

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| **Reference(s)** |
| **Example**:  Bryson, J. M. (2018). *Strategic planning for public and nonprofit organizations: A guide to strengthening and sustaining organizational achievement* (5th ed.). San Francisco, CA: Wiley & Sons.  More, H., Vito, G., & Walsh, W. (2012). *Organizational behavior and management in law enforcement* (3rd ed.). Upper Saddle River, NJ: Pearson. |