**CST 110 – Research and Organization** **Name** \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

(This is just a guide for how I want things to look. If done properly, yours should be between 1.5-2 pages long with content)

**Bibliography (APA formatting, please):**

* Reference 1

 How it will be used in your speech (This is a compelling article with a lot of useful information. So and so, a respected professional in the field/topic I’m talking about, is interviewed and said thus, which will help me illustrate this, which is one of my main points)

* Reference 2

 How it will be used in your speech

* Reference 3

 How it will be used in your speech

**Introduction:**

(Note what the text says about introductions and some of the tactics to get your audience’s attention. I better not hear, “Hello, my name is \_\_\_\_\_\_\_\_\_\_\_ and I’m here to talk to you about \_\_\_\_\_.”)

**Body Outline:**

I. Main Point 1

 A. Sub point

 1. Additional breakout (if necessary)

 2.

 3.

 B. Sub point

 1.

 2.

 3.

II. Main Point 2

 A.

 B.

 C.

III. Main Point 3

A.

 B.

 C.

**Conclusion:**(Wrap things up nicely. One way to do this is to come full circle with your introduction. I shouldn’t hear, “… and that’s it.’)