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| **Kingdom of Saudi Arabia****Ministry of Education****Saudi Electronic University** | A picture containing text, outdoor, sign  Description automatically generated | **المملكة العربية السعودية****وزارة التعليم****الجامعة السعودية الإلكترونية** |

 **College of Administrative and Financial Sciences**

**Assignment 1**

**Strategic Management (MGT 401)**

**Deadline: 23/10/2021 @ 23:59**

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| Course Name: **Strategic Management** | Student’s Name: |
| Course Code: **MGT401** | Student’s ID Number:  |
| Semester: **First** | CRN: |
| Academic Year:**2021-22**  |

**For Instructor’s Use only**

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| Instructor’s Name: |
| Students’ Grade: Marks Obtained/**Out of 5** | Level of Marks: High/Middle/Low |

**Instructions – PLEASE READ THEM CAREFULLY**

* The Assignment must be submitted on Blackboard (**WORD format only**) via allocated folder.
* Assignments submitted through email will not be accepted.
* Students are advised to make their work clear and well presented, marks may be reduced for poor presentation. This includes filling your information on the cover page.
* Students must mention question number clearly in their answer.
* Late submission will NOT be accepted.
* Avoid plagiarism, the work should be in your own words, copying from students or other resources without proper referencing will result in ZERO marks. No exceptions.
* All answered must be typed using **Times New Roman (size 12, double-spaced)** font. No pictures containing text will be accepted and will be considered plagiarism).
* Submissions without this cover page will NOT be accepted.

**Assignment No 1: *Discussion Questions***

**Learning Outcomes:**

1. **Understand the basic concepts and terminology used in Strategic Management. (Lo 1)**
2. **Understand the Corporation Social Responsibility (Lo 2).**
3. **Explain how executive leadership is an important part of strategic management (Lo 3)**

* **Question 1**

 Discuss the influence of globalization, social responsibility and environmental sustainability on strategic management of a corporation. (***2 Marks*)**

* **Question 2**

In what ways can a corporation’s structure and culture be internal strengths or weaknesses?

**(*1Mark)***

* **Question 3**

Discuss how executive leadership is an important part of a strategic management? Give examples from real market. *(****2 Marks)***

***Notes:***

* *Using the terminology developed in the course of strategic Management will be highly valued.*
* *Your answers MUST include at least 4 outside references (other than the slides and textbook) using a proper referencing style (APA).*
* *Using references from SDL will be highly valued.*

**Good Luck**

***Answers***

***Maximum number of words: 1500***