2-1 Discussion: TDAU Thinkorswim Stock Selections

Before you begin this discussion, please make sure you review the module resources, register for TD Ameritrade U, and log into the thinkorswim trading platform using the link in the Thinkorswim Access module.

Once you are logged in:

- Purchase stock from at least three companies using the fake money (or paper money) you have been given in your account.
- Be careful not to spend all of your money. You should keep some money in your account so that you may purchase more stocks in the future.
- If you are unsure about what companies you want to invest in, consider companies you may have worked for or companies you are interested in (e.g. Apple)
- Have fun and enjoy the learning opportunity.

Once you have completed all of the above steps, address the following in your initial post:

- Identify which companies you invested in on the TDAU thinkorswim platform.
- Explain why you selected those companies.
- Address whether you feel your portfolio is diversified. Explain your assessment.

In your response posts to your classmates, advance the discussion by commenting on their stock selections and their explanations for whether their portfolios are diversified. Use your module resources to support your responses.

To complete this assignment, review the Discussion Rubric document.

Rubrics

Discussion Rubric: Undergraduate

Start a New Thread

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Stocks

Cierrial Sunkins posted Sep 8, 2020 4:46 AM Subscribe

Hi class,

So this is a whole new avenue for me because I know nothing about the stock market. I bought Apple because I know that they are about to release the new I phone 12. I bought UPS because since the pandemic appt of people are shopping online and stocks in Amazon were simply too expensive for me. So, I figured why not go to the next best things, the delivery guys. Amazon is not delivering all their packages and I know that because people are shopping online they are also getting things that are the wrong size or not working properly or not what they expected, so they return them. Well, low and behold Amazon returns go through UPS. Finally, I bought stock in Walmart. I chose Walmart because one people find it easy with this pandemic people want to get in and get out. Walmart maybe full of people, but it has everything in one store which makes shopping convenient. Also, flue season is coming up people are going to need those Kleenex, cough drops, soups, and blankets. For those things people tend to go to Walmart because they have a wider selection of cough medicines and foods to feed the cold.

I do think that my selection is diversified because either way all three will stand as its own stock. UPS will still deliver packagespecially no matter how many phones Apple sells. Walmart will continue to have shoppers no matter how many.packages UPS delivers.

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2-1

Kelse Lee posted Sep 7, 2020 7:43 PM Subscribe

With the fake money I decided to buy Apple, Nike, and WalMart. The reason I bought these is to have a diverse portfolio with some of the heavy hitters in the stock market. The companies are normally reliable and strong stocks. The 52 weeks for each of these is normally above average and consistent. I hope that buying different sectors (categories) will help expand my portfolio.

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2-1 Discussion

Brian Buckman posted Sep 8, 2020 7:44 PM Subscribe

Hello Everyone

The companies stock that I selected for this discussion are from Wal-Mart, Coca-Cola, and Fastly. Both Wal-Mart and Coca-Cola are companies I have been investing in for some time now with my own IRA, but it wasn't until this year I started to do research on a company called Fastly which is a computer delivery network and edge computing company that uses technology to speed up apps and websites. Sounds boring if you don't understand tech much, but for example, their biggest customer is TikTok which I'm sure most of everyone has heard of by now. Fastly has grown really fast with their revenue spiking around 60% and stock has hit over 300% so far this year.

I chose both Wal-Mart and Coca-Cola because these are companies that have been around for a long time and their businesses have taken hits and bounced back including this pandemic we are in. They continue to grow their business and adapt to changes in everyday society. I've found that businesses that adapt to change will do well and the ones that don't won't succeed. I like these two also because they pay nice dividends to investors and I elected to have the

dividends re-invested back into the company. My ROR with these companies have been good and have no complaints with investing my money with them.

Fastly is a new company for me because I am looking to invest in technology and I'm willing to take a risk for (hopefully a big day). The reason I chose them was because seeing how TikTok is there biggest customer got me thinking that I think there is a good long-term bet on video streaming and using those apps. Times are changing and think if I catch on with the company early on I will gain a good return with the company. I feel my portfolio at the moment with just these stocks (more in actual portfolio) is a good variety because I have two businesses that are well established and won't make me a lot of money, but they are safe and pay good dividends. Fastly is a risk because its a newer tech company and have gained good return in a short period of time by taking some risk. I don't want to lose all my money, but want to feel safe and take risk at the same time.

Brian

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2-1 Discussion: TDAU Thinkorswim Stock Selections

Cynthia Burnham posted Sep 9, 2020 9:31 AM Subscribe

Hi all!

The experience of investing in stocks is totally new so I chose companies that I use regularly. They are Apple Inc., UPS, and Costco. These options provide a diverse selection of products and services. The companies have stood the test of time and are weathering this latest pandemic crisis well. Many individuals are now working from home and most students are learning remotely. This has increased the need for technology and Apple Inc. provides quality options to fill these needs. With everyone trying to maintain social distance, more and more people are ordering goods online and UPS is one of the top delivery services serving the companies who are filling these needs. Costco provides products in bulk. Many individuals are stocking up and this option appeals to them. With the latest limits on product purchases, this option allows families to buy enough to get them through a more substantial amount of time, especially large families. This highlights the now and the needs these companies are filling. However, as stated above these are long-standing companies with quality reputations and they have proven themselves to perform at a steady, reliable pace.

This is a diversified selection of stock. Costco is a store that provides buying options from food, to clothing, to home appliances, furniture and paper products. A very diverse shopping experience. They offer supplies to meet customer needs and through this process manage the rainy/sunny day changes. UPS has been serving clients for more than 100 years. This shows that although demand may change over time, the need for their delivery services never fully goes away. Apple Inc. is a front runner in providing the latest technology in the most convenient format. This keeps customers loyal to their brand and returning for more. These choices are not diversified in the sense of picking companies of various size or risk levels but they perform well and feel like a solid place to start, and one doesn't depend on the other for success.

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2-1 Discussion: TDAU Thinkorswim Stock Selections

Sonia DeBoer posted Sep 10, 2020 2:14 AM Subscribe

Hi class,

The three stocks that I decided to purchase was Amazon (AMZN), Pfizer (PFE), and Apple (AAPL). I decided to go with these companies because I wanted to invest in companies that I would invest in if I had the actual money and companies that I am somewhat familiar with. Also, I wanted to find companies that did not have anything to do with one another so that my portfolio could be diversified.

Amazon (AMZN)

I chose to go with Amazon because they are an industry giant when it comes to online ordering for pretty much anything. Not only that, but they are also in the delivery service and video provider sector as well. Amazon started off as an online books store and now offers anything you can think of. They have some of the best customer services, innovating technology, and treat their employees well. This is another reason why I picked Amazon because I just started working there and they offer stock buying options and I really want to learn how my money will be spent when I purchase their stock. As well as being the largest E-commerce company at this time, they also offer the option to watch and rent movies, and TV shows with Amazon Prime. This is what makes them so unique and ability t continue to grow and turn a profit.

Pfizer (PFE)

The second company I chose to purchase stocks with was Pfizer. This is a company that is into pharmaceuticals and focuses in the areas of internal medicine, inflammation &immunology, oncology, rare disease, vaccines, and anti-infectives (Pfizer, 2020). With the current pandemic of COVID-19 and the search for a vaccine for it, I figured that Pfizer would be a company that would try their hand at finding one. Pfizer Chairman and CEO Albert Bourla said that "they are working to advance their own potential antiviral therapies and is engaged with BioNTech on a potential mRNA coronavirus vaccine" (2020). With the R&D being used, not just for COVID, they are always finding ways to help people and will always have a place in their industry. The company also has a portfolio of 20 other brands which makes them more diversified than just being a single name business. They may not be fast money growing stock like other companies are, but I figured they would be an investment that would turn a profit over an extended amount of time.

Apple (AAPL)

For my third company, I decided to go with Apple. I was unsure of what company to choose and ended up picking a company that is very well known. I do know that a lot of people were happy with Apple for splitting their stocks last week, making it more affordable for people to purchase than before. I am an Apple user myself and like many other people, I prefer them over other companies for phones like Samsung and computers like Dell and HP. The company continues to hold the number one spot amongst its competitors when it comes to computer hardware and equipment (Mergent Online, 2020). I feel they will continue their success in the years to come and continue to dominate the market.

As far as my portfolio is diversified, I do believe it is. Amazon is a company that specializes in e-commerce, video rental/sales, and delivery. Pfizer is a pharmaceutical company that has nothing to do with the delivery of goods or electronics, and Apple is an industry giant in computers and hardware. Each company is not competing against one another and should not interfere with either one making a profit. Apple may help Amazon make a profit because their products allow users to purchase products and watch movies from Amazon, and Amazon may help Apple make a profit because they sell products that are Apple relates such as their smartwatch bands, iPhone case, and accessories. It will be interesting to see how my companies perform over the next couple of weeks and how they do with the COVID pandemic still affecting the world.

References

Mergent Online (2020). Apple Inc (NMS: AAPL) Competitors. Retrieved September 9, 2020, from https://www-mergentonline-com.ezproxy.snhu.edu/competitors.php?compnumber=12161

Pfizer. (2020). COMMITMENT TO GLOBAL HEALTH. Retrieved September 9, 2020, from https://www.pfizer.com/purpose/global-health

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Discussion 2-1

Cole Gordon posted Sep 9, 2020 11:34 PM Subscribe

Class,

I decided to invest my money in three companies that are in the S&P 500. I invested in General Electric, Home Depot, and UPS. All 3 of these pay quarterly dividends, meaning they give a part of their earnings back to the shareholders. This also means that theoretically these should be more stable companies. I decided to take a chance with GE because of the cheap price and because they are diversified in multiple fields such as healthcare and aviation. I'm basically hoping that they get back on track. I currently work for UPS and also invest with them with my actual investment account. This has been very productive since UPS announced it's most recent quarterly earnings which came back higher than expected. Also by working for them I see the amount of volume that we are dealing with on a daily basis since the covid virus began. I chose Home Depot because they are 1 of 2 big box home renovation stores that people go to for supplies. They have been around a while and won't be going anywhere soon.

Just going off these three stocks I wouldn't necessarily say that this is a diversified portfolio. They are all dividend paying stocks, and have been in the game for a long time. I think you could say it would be more diversified if I chose some outlier such as Tesla which really took off and then had a few bad days strung together. A stock like Tesla has huge upside but is also a big risk. I believe the 3 stocks I chose are not huge risks.

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Last post **yesterday at 2:23 AM** by Sonia DeBoer

2-1 Discussion: TDAU Thinkorswim Stock Selections

Michael McGibbon posted Sep 9, 2020 10:17 PM Subscribe

Evening Class,

The three companies I invested in where Wells Fargo, AT&T, and Alexion Pharmaceuticals.

Truth be told, week's 1 discussion along with my personal experiences, thought why not. Its play money let us see that Wells Fargo can do. Also, a little bit of research showed that they have been able accounting for more affluent clientele. This ability to attract those clients is a reason they have had one of the highest returns on assets among banks.

AT&T was of interest mostly due to their forefront of 5g. It was either AT&T or Verizon, and being on the decision committee for my company between those 2, I know firsthand the pricing structure between the two and how attractive it was for us to move to AT&T. AT&T has raised its dividend for 36 consecutive years, and is currently paying out a 6.8% yield.

One feature that separates Alexion from other drug-makers is their emphasis on ultra-rare indications. While there is a risk of developing treatments that only benefit a limited group of patients, there can be significant compensation in cases where a therapy is a success. In the case of Alexion, in a number of its targeted indications, it has virtually no competition, and can charge a premium price for its rare-disease medicines.

Mike

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Last post **yesterday at 2:32 AM** by Sonia DeBoer

2-1 Discussion

MacKenzie Lavoie posted Sep 9, 2020 12:53 PM Subscribe

Good afternoon!

I do not know anything about the stock market or investing so this was new for me! With the set-up of my 401K in Fidelity I just generally go with the suggested plan. The companies I chose were Netflix (NFLX), Facebook (FB), Walmart (WMT), and BJ's Wholesale Club (BJ). The reason I chose Netflix is because they have always been a big company and I figured that

maybe due to the pandemic they might have grown even bigger because people have been staying at home and quarantining so they could be watching more TV. I chose Facebook because many people use Facebook as it is but during this time as well people may be using it more to communicate with loved ones and catch up on current events and events in peoples lives. I chose Walmart and BJ's Wholesale club for some of the same reason's. A few of the reason's I chose those companies is because people need food, toiletries, cleaning supplies, and many other necessities and during this pandemic people have been buying a lot more supplies to make sure that they have enough while in quarantine. I do think I have a pretty diversified portfolio because I have stock that range a couple of different industries and a lot of people use the companies I chose.

Thank you!

Mackenzie La Voie

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Last post **yesterday at 10:57 AM** by Cynthia Burnham

2-1 Discussion: TDAU Thinkorswim Stock Selections

William Cherin posted Sep 8, 2020 12:27 PM Subscribe

Hello,
The three companies I decided to invest in on TDAU were Microsoft, UPS, and Target. I selected these companies because I know them and their stocks don't see a decline often by large amounts, and in the time of a pandemic, online shopping, the need for food and technology have increased. Additionally, Microsoft is should be releasing a new Xbox soon that will attract new buys and old buyers. I choose UPS because they will be the ones to deliver Amazon packages in some cases among other companies, and there has been an increase in online shopping due to the pandemic. Finally, I chose Target because you can buy almost anything there, from food to Advil to a desk lamp. People

are constantly in need of items to help make their lives easier and Target is a hotspot for those items. I feel like my portfolio is diverse because I have included online shopping, technology, and food markets. These platforms each represent something different as well as sell different products when they are in demand. Additioanlly they are diverse because they each can be important for different uses and different items. These companies will be a great aid in expanding my portfolios.
-William Cherin

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Last post **yesterday at 11:12 AM** by Cynthia Burnham

Week 2 Discussion

Ashley Creamer posted Sep 10, 2020 11:45 AM Subscribe

The three companies I chose to invest in were Walmart, Southwest Airlines, and Uber.

I chose Walmart because it is a company that I shop at frequently and also a store that we have branches in. I originally was going to invest in Amazon, but the stock prices were outrageous compared to Walmart.

The second company I chose, Southwest Airlines, I picked because the stocks are incredibly low right now due to COVID-19 but eventually people will begin flying again and the prices will jump back up.

The third company I chose is Uber. Uber is growing exponentially as time goes on and I felt that by investing now, their stock prices will only continue to rise as they get bigger and bigger.

I feel that my portfolio is diversified as I have invested in 3 drastically different companies. A retail store, an airline, and an up and coming business.

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TDAU Thinkorswim Stock Selections - Anthony Brodie

Anthony Brodie posted Sep 10, 2020 3:39 PM Subscribe

Hello,

In the first module discussion, I mentioned one of the main topics I wanted to learn more about from this course is the stock market. So I'm looking forward to the assignments and readings this week as well as using Thinkorswim throughout the rest of the course. I think using a program like Thinkorswim with fake money to invest in stocks is one of the best ways to learn about the stock market. It provides actual experience without the risk of using actual money. Since I don't currently know much about the stock market, I googled which stocks are predicted to do well in the future. The three stocks I have invested in so far based on the research I did are Advanced Micro Devices Inc., NRG Energy Inc., and NVIDIA Corp.

Advanced Micro Devices Inc. (AMD) is best known for creating microprocessors, chipsets, and multimedia products according to Nathan Reiff's article, *"Top Stocks for September 2020."* NVIDIA Corp. is known for creating computer graphics processors, chipsets, and multimedia products. Reiff states in his article that these two stocks are growing with the most momentum as of Sept. 2020. NRG Energy Inc. is a power company that "produces, sells, and distributes energy and provides energy services in the U.S." according to Reiff. It is also consider to be one of the best valued stocks currently.

My portfolio is not currently as diversified as I would prefer it. I left myself a decent amount of face money on Thinkorswim to purchase more stocks in the future. Two of the three stocks I have invested in so far are tech-related and very similar in their product lines. NRG is obviously in the energy field. In the future, I may look into finding investments in other fields such as vehicle manufacturing, food/drinks, and necessity items.

References

Reiff, N. (2020). *Top Stock for September 2020.* Retrieved from https://www.investopedia.com/top-stocks-4581225

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Week 2 discussion

Brian Morris posted Sep 10, 2020 5:33 PM Subscribe

Good afternoon class,

The three stocks I decided to purchase are: Apple (AAPL), Tesla (TSLA) and General Electric (GE).

Apple (AAPL)
The reason I chose Apple is because this company will never become obsolete in my opinion and is always competing with upcoming technology to be the best product out there. This company is very well known and has trended very well since it is not the first time that they have split their stocks to make it affordable for people to purchase. In order for a company to be able to split their stocks, they must be doing very well.

Tesla (TSLA)
The reason I chose Tesla is because it is a newer company and is future oriented and going towards a greener lifestyle. This company has performed very well over the past couple of months and it would make sense to invest in a stock that is out performing major competitors. This stock is good for someone who is willing to take the risk but may reap great benefits in the long run.

General Electric (GE)
The reason I chose General Electric is simply because it is considered an essential item. Everyone needs electricity and in my opinion the stocks for GE will remain reliable and constant. This company also taps into different elements such as energy, renewable energy, aviation and healthcare. This type of stock is good for a long term investor.

I believe that my portfolio is well diversified because I am investing in something that is popular amongst consumers, something that is new and trending and something that is reliable. There are low and high risk stocks in my portfolio and I believe it will allow me to understand stocks better and notice trends with low and high risk investments.

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Discussion week 2

Samantha Ford posted Sep 10, 2020 7:26 PM Subscribe

I know nothing about stocks and have always wanted to learn more so I can have some sort of idea as to where to invest my money. The three stocks I decided to buy were Amazon (AMZN), Facebook (FB), and Netflix (NFLX). I selected these companies because I was trying to think of companies that would be thriving even in these tough times we are going through right now. I thought Amazon would be a good be a company because there are a lot of people who are staying home and not going to a store like they used to pre-COVID-19. I know many people will check Amazon before they look at any other website to purchase items online. Plus, I feel like I see Amazon trucks/vans a lot more now than I did before COVID-19. I chose Facebook and Netflix because people are not going and doing things like they used to before COVID-19, so they are trying to find more things to do around the house. Facebook and Netflix both give you things to while being at home so I thought those might be good options. Looking back now, my portfolio might not as be diverse as it should be. Yes, these companies might be

popular now but what about if/when things go back to a somewhat normal lifestyle. Will these companies still be as popular as they are right now? With that being said, I feel like these companies are all doing pretty good now and I feel like if a company can stay strong during the times now they will be strong after also. I look forward to hearing your feedback and maybe give me some pointers.

Samantha

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Week 2 Discussion

Tammy Jacobson posted Sep 10, 2020 7:45 PM Subscribe

Hello class,

To be honest, I know absolutely nothing about buying or selling stocks. I actually called TD America to find out if I was doing it correctly. (They were very nice.) The stocks I chose were NVIDIA, GE and Johnson & Johnson.

The NVIDIA stock I chose was because I have a gamer in the family. He told me that they are coming out with a second release 30 series graphics card that is cheaper than the newest competitor's model and also has better performance. Now I know that gaming is quite popular now that a lot of people are still in quarantine because of Covid, and I don't think it will slow down after we go back to normal.

The GE stock I chose because I believe it is static in its ups and downs and will complete my portfolio without a lot of volatility. Anything can happen to my other two stocks because their product is still unknown. GE offers hundreds of products to the world and has done it for 128 years. The fact that they are investing in renewable energy is a future plus, especially with the battery-operated vehicles that are becoming popular.

My final stock is Johnson & Johnson. This is also an old company of 125 years and the pharmaceutical business is so important today. They are one of the leaders of the Covid vaccine and if they become successful, I believe their stock prices will skyrocket. Again though, this is just like NVIDIA where the actual product has not been proved.

I believe my portfolio is diverse because it offer two household names where most of their products are trusted and one stock that is holding it's own. With the popularity of the two main stocks (NVIDIA and Johnson & Johnson) and their high investment price, they will balance out if there is a fallout between the two. GE right now at $6.00 a share can be the static, slow-moving stock that hopefully saves my bank account if the others fail.

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TDAU Thinkorswim Stock Selections

Sarah Coonan posted Sep 10, 2020 7:45 PM Subscribe

Hi everyone,

For this assignment I bought stocks in Apple, Tesla, and Lowe's Home Improvement. I chose Apple because they are the world's leading competitor in technology. The world is in a pandemic which forces people to work from home 5-7 days a week. Working from home would not be possible for people if technology was a valid resource. People are buying computer devices constantly these days and people only want the best products. The second company I chose was Tesla. This company is changing the way transportation in this world operates. For example, Tesla is in the process of creating a car that can operate for a 100 years plus with a long range battery. People will have energy sustaining cars that last through generations. Big ideas like this will keep Tesla on top of the stock market because technology will always be a safe bet. Lastly, I chose Lowe's Improvement Company because unfortunately our world is dealing with a unbeatable virus that is keeping millions of people at home. People at home get bored and when people get bored they start home projects. Lowe's is a leading competitor in the home improvement industry and they are definitely profiting from COVID 19 from everyone's home projects than need to get done.

I feel like my portfolio is diversified but also relevant to what we are dealing with in the world. The pandemic has changed our economy and businesses keep losing massive amounts of profit. Technology and and company's like Lowe's who have been in business for years and have a good business structure will make it through the pandemic. I believe I bought stocks that were safe in a time that has such great uncertainty.

Thanks for reading,

Sarah

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2-1 Discussion: TDAU Thinkorswim Stock Selections

Kameri Thompson posted Sep 10, 2020 9:19 PM Subscribe

Hello Class,

The three companies I decided to purchase stock in are Walmart, Applied Materials, Inc. and Voya Financial. Walmart is an industry know brand that carries what I call everything but the kitchen sink. You can purchase groceries, electronics, clothing, health and beauty the list goes on and on. Not only during these trying times but usually Walmart is a common place for consumers. The next company I chose is Applied Materials, Inc. Applied Materials, Inc. is a equipment and service supplier as well as a manufacturer of semiconductor chips for electronics, smartphones and televisions. With consumer demand going up on the purchase of electronics, and television for streaming I felt it was a good company to keep an eye on. The last company I chose is Voya Financial the company I work for. I chose Voya not only because I work there however also because we just launched this new product called Select Advantage which offers diverse mutual funds for your traditional or roth ira's. It's selling like hotcakes, there are low maintenance fees and you have access to a dedicated advisor to help diversify your portfolio. For a beginner in the stock market like myself I believe this is a good start for me. I am still learning and as I learn more fundamentals within this course I may change my view. However, to start it feels diversified, if one is doing bad I feel the other may be able to pull the weight. Tinkering around in TADU was fun, definitely new to me and a little challenging at first but fun. I'm looking forward to learning more and seeing where this course takes me and how it builds my experience and confidence in the stock market.

Kameri

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Week 2: TDAU Thinkorswim Stock Selections

Meghan Donahue posted Sep 10, 2020 9:46 PM Subscribe

Hi everyone,

The three companies that I invested in are Tesla, Disney, and Amazon.

I invested in Tesla because of their recent space travel mission. Elon Musk is an unconventional genius who is reinventing the wheel in technology. Elon Musk plans on making and selling batteries to other car companies to use when they create electric cars. So, there will be a little bit of Tesla in Fords, Audi's, and so on. I believe that this is just the beginning of Tesla, and they will continue to grow and diversify.

The next company I chose was Disney. This is due to their new streaming service, DisneyPlus. With the pandemic, I know that DisneyPlus' sales increased drastically. They are releasing current new movies from Disney that are only available through their streaming service as well. Lastly, Disney owns ESPN, which with sports back and more people at home has higher ratings at the moment.

Lastly, I chose Amazon to invest in. Amazon is undoubtedly a very fast growing and innovative mobile marketplace that is built around convenience. They not only offer a convenient 2-day shipping for their prime customers, but you browse, purchase, and process your order all through them. Not to mention Amazon owns Whole Foods market and gives Prime members discounts on their produce while grocery shopping. Amazon is also promoting "going green" with new sustainable initiatives. "The Climate Pledge was founded in 2019 by Amazon and Global Optimism. The Pledge calls on signatories to be net zero carbon across their businesses by 2040, a decade ahead of the Paris Agreement goal of 2050. As part of this pledge, Amazon has made ambitious commitments toward reaching this goal," (*amazon.com*). I very much agree and can appreciate that Amazon knows they are a huge weight in the climate fight and is actively trying to make their practices sustainable.

I chose these three companies based on the current climate of people being home more frequently because of COVID-19. These three companies are extremely diverse as Tesla is an electric car company, Disney is a streaming service, and Amazon is an online marketplace.

References

Sustainable Operations. (n.d.). Retrieved September 11, 2020, from https://sustainability.aboutamazon.com/environment/sustainable-operations

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Wilna's Discussion

Wilna Leneus posted Sep 10, 2020 9:56 PM Subscribe

Hey y'all,

First and foremost I don't know about everyone else but dang. It took me quite some time to figure out how to work the program and even when I thought I figured it out it still felt wrong but lets hope I did it right. I invested in Netflix, Nike and Microsoft. Me an my family are big on

watching movies and tv and with everything going on the streaming platforms have gotten us through these past few months so it made sense to invest. My kids are big on sneakers and the athletic wear so this was another choice that just made sense. Like who doesn't love to wear some comfy sweats or yoga pants while hanging out on a lazy day. Then for my final choice I picked Microsoft, no real reason why just picked at random. What sucks with my investments though is it seems like they're all in the red. I think I chose a pretty diverse portfolio with having a streaming company, a sneaker company that also sells clothing, exercise equipment and more and then having Microsoft which makes things from computers to smart phones and such.

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Stocks 2-1

Alyssa Connors posted Sep 10, 2020 10:28 PM Subscribe

Hello Class,

I choose to invest in Disney (DIS), Sony (SNE) and Starbucks (SBUX). I choose these companies because they are all low risk investments. They were also all down expect for Disney. I made the exception for Disney because it was still semi low costing at $133.40. I choose Starbucks because even though I don't personally drink their coffee, I know they are a reputable business. I choose Sony because again, low risk and a reputable business. I would say my portfolio is not quite diverse since Disney and Sony are both in the entertainment industry and Starbucks is in the food and drink industry. Once I start to expand my portfolio it will become more diverse.

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Discussion 2

Sarah Aguilar posted Sep 10, 2020 11:28 PM Subscribe

The Stocks I chose to invest in include:

- Medifast (MED)
- Newmont Corp. (NEM)
- Facebook (FB)

Medifast is an American nutrition and weight loss company. Nutrition and weight loss, I feel, will always be successful because at some point in everyone's lives people are always going to invest in their health.

Newmont Corporation is the largest gold mining company in the world. Gold holds value and so do other precious metals. They are in demand. Investing in gold stock is valuable and will only become more valuable with time.

Facebook is an American social media conglomerate corporation. Social networking isn't getting old anytime soon, especially with this pandemic happening. Facebook is one of the biggest, most successful social media platforms in the world. I believe investing in this stock is definitely a win.

I think the stocks I chose are diversified. They are all completely different types of businesses and would be affected differently if something was to happen in the market, whether it be negative or positive.

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2-1 Discussion

Richard Loud posted Sep 10, 2020 11:38 PM Subscribe

The 3 companies I chose to invest in to start were Peloton, Amazon and Chipotle.

The company I have heard so much about lately is Peloton. For those who are not familiar, they are an in home exercise equipment company that has technology to connect on a screen that is part of each machine with virtual instructors who teach fitness classes. The 1st machine and most popular was their exercise bike. They also have treadmills which didn't sell as well at 1st. But I heard today that they reduced the price tremendously to compete. Treadmills are the most popular piece of in home exercise equipment so that will help them greatly with new sales. Although gyms are opening, I believe most people still will not feel comfortable using shared equipment that has been touched by so many people and will continue to prefer working out at home.

I invested in Amazon because I literally come home from work to an Amazon package next to my door daily. My wife and I, mostly my wife, have always ordered from them but even more than ever because of Covid. In my opinion the company was going to continue to do well regardless but now that people that may have preferred to shop in stores were forced to try ordering online, they will repeat their orders based on convenience alone and Amazon will stay a large cap company for the long run.

Chipotle has always been a great company. They already had a great online ordering system and app established before Covid which really helped them stay afloat during the pandemic. Every time I order from there it just feels extremely safe and there are always tons of bags where they keep the pick up orders ready to be taken without contact with anyone. The seamless transactions make me confident that they will do extremely well regardless of what happens with the phases of being able to reopen fully.

I feel these are 3 very different companies and the portfolio is considered diversified. Not necessarily that if one of the companies does bad the other will do good but in the sense that not all will dip at the same time. None have anything to do with the other and have few, if any, similarities.

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