

Strategic Plan Presentation Grading Criteria

This assignment is due in Week Five.

|  |  |  |  |
| --- | --- | --- | --- |
| ***Content***  ***60 Percent*** | *Points Available*  *120* | *Points Earned*  *X/120* | Additional Comments: |
| Student created a Microsoft® PowerPoint® presentation that summarizes their analysis and goals created.   * Give an overview of the market. * State the mission and vision for Stevens District Hospital. * Provide the SWOT analysis. * Summarize the goals created for Stevens District Hospital. * Explain the rationale for goals created. * Describe itemized resources that may be needed. * Explain how the strategic plan provides focus and direction for Stevens District Hospital. |  |  |  |
| ***Organization/Development***  ***20 Percent*** | *Points Available*  *40* | *Points Earned*  *X/40* | Additional Comments: |
| * The presentation is 10 to 12 slides long. * The introduction provides sufficient background on the topic and previews major points. * The conclusion is logical, flows, and reviews the major points. * Cites any peer-reviewed, scholarly, or similar references. |  |  |  |
| ***Mechanics***  ***20 Percent*** | *Points Available*  *40* | *Points Earned*  *X/40* | Additional Comments: |
| * The presentation—including the title page, reference page, tables, and any appendixes—is formatted according to APA guidelines as directed by the facilitator. * Rules of grammar, usage, and punctuation are followed, and spelling is correct. |  |  |  |
|  | ***Total Available*** | ***Total Earned*** |  |
|  | 200 |  |  |