

Strategic Plan Presentation Grading Criteria

This assignment is due in Week Five.

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| ***Content******60 Percent*** | *Points Available**120* | *Points Earned**X/120* | Additional Comments: |
| Student created a Microsoft® PowerPoint® presentation that summarizes their analysis and goals created. * Give an overview of the market.
* State the mission and vision for Stevens District Hospital.
* Provide the SWOT analysis.
* Summarize the goals created for Stevens District Hospital.
* Explain the rationale for goals created.
* Describe itemized resources that may be needed.
* Explain how the strategic plan provides focus and direction for Stevens District Hospital.
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| ***Organization/Development******20 Percent*** | *Points Available**40* | *Points Earned**X/40* | Additional Comments: |
| * The presentation is 10 to 12 slides long.
* The introduction provides sufficient background on the topic and previews major points.
* The conclusion is logical, flows, and reviews the major points.
* Cites any peer-reviewed, scholarly, or similar references.
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| ***Mechanics*** ***20 Percent*** | *Points Available**40* | *Points Earned**X/40* | Additional Comments: |
| * The presentation—including the title page, reference page, tables, and any appendixes—is formatted according to APA guidelines as directed by the facilitator.
* Rules of grammar, usage, and punctuation are followed, and spelling is correct.
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|  | ***Total Available*** | ***Total Earned*** |  |
|   | 200 |  |   |