This essay will test the ability to evaluate and validate claims made using data. Based on the case given, identify whether the data and information cited by the organization supports their claims. Answer the question provided following the case study.

The WBANA makes claims about the benefits of ***wild*** blueberries.

Your job is to: Evaluate the claims of WBANA based on the evidence available. Make a recommendation on how they can improve their credibility (or not).

Deliverable: You will write a 1000 word (*max*, excluding references) paper outlining your case.

Evaluation: You will be evaluated on three dimensions (detailed rubric provided):

1. Analysis of WBANA claims
2. Recommended action for WBANA
3. Spelling and grammar

**Good papers *always* have:**

1. An introduction
2. Some sort of clear analysis
3. A conclusion

Be sure to use headings and include a references section (APA style).

1) Most (or all) of the information you need to answer this is provided in the assignment or readings.

2) Be specific.

3) Do not write on the technical details of blueberry science.