# Introduction

Introduce your topic in the given words limit

# Discussions

Here you have to introduce in two three lines what you will discuss in the discussion. The sample four headings are for the short essay but you have to choose the appropriate headings for the case analysis.

## Product

Write as per the rubric and if you have to add any sub heading here then use the format given below;

### Product dimensions

Write details as required

## Price

Write as per the rubric and if you have to add any sub heading here then use the format given below;

### Product dimensions

Write details as required

## Place

Write as per the rubric and if you have to add any sub heading here then use the format given below;

### Product dimensions

Write details as required

## Promotion

# Conclusions

Conclude your topic as the given word limit in rubric

# References

Asad, M. (2020). Human hesource practices and employee turnover intentions: Do organizational commitment mediates and social support moderates the relationship? *International Journal of Psychosocial Rehabilitation, 24*(7), 5685-5695. doi:10.37200/IJPR/V24I7/PR27527

Asad, M., Haider, S. H., & Fatima, M. (2018). Corporate social responsibility, business ethics, and labor laws: A qualitative analysis on SMEs in Sialkot. *Journal of Legal, Ethical and Regulatory Issues, 21*(3), 1-7.

Asad, M., Shabbir, M. S., Salman, R., Haider, S. H., & Ahmad, I. (2018). Do entrepreneurial orientation and size of enterprise influence the performance of micro and small enterprises? A study on mediating role of innovation. *Management Science Letters, 8*(10), 1015-1026. doi:10.5267/j.msl.2018.7.008

**NOTE: This is the sample of references as per the given format of APA.**