**Unit Assessment**

1. Why is it important not to view the concept of "whistleblowing" as "tattling" or "ratting" on another employee?

Response should be 75 words in length.

1. Discuss bribery. Would actions, such as politicians adding earmarks in legislation or pharmaceutical salespersons giving away drugs to physicians, constitute bribery? Identify three business activities that would constitute bribery and three actions that would not.

Response should be 75 words in length.

1. Why should firms formulate and implement strategies from an environmental perspective?

Response should be 75 words in length.

1. If you owned a small business, would you develop a code of business conduct? If yes, what variables would you include? If not, how would you ensure that your employees were following ethical business standards?

Response should be 75 words in length.

1. What do you feel is the relationship between personal ethics and business ethics? Are they or should they be the same?

Response should be 200 words in length.