



PSYC 1200, Spring 2020

Assignment # 2

Due date: Before 11:59 pm AST on June 22, 2020 via Brightspace Dropbox

Goals for Assignment # 2

- 1) reflect on how effective communication involves factors relating to the messenger, message, and audience (or receiver of the message).
- 2) sharpen your written communication skills
- 3) hone your knowledge translation skills

Take a look at your assignment # 1.

Imagine that you have been invited to deliver a guest lecture at your high school. Your job is to share with high school students (16-18 year olds) the ideas, hypotheses, methods, results, key messages in the article you chose for Assignment # 1. If the article you used for Assignment # 1 does not have methods or results, just focus on the main problems, potential solutions, etc.

Teach these high school students about the article. Share your personal connection with the article (e.g., what you learned, what surprised you, etc.). Point out the ways in which the article might be relevant to them (either now or in the future); invite them to make a connection with it.

Format for assignment. Your PowerPoint presentation should have 15-18 content slides (including a title page). You should use the “notes” feature to insert what you would actually say for each slide; in other words, the “notes” part would contain your commentary or “lecture” on the material you present in the slide.

You are the teacher here! Translate what you learned from Assignment # 1 to a level that your high school students would be able to understand. Teach them about the psychological science relating to your article.

Be sure that your PowerPoint presentation does not have any content that is copy/pasted from your article. You must use your own words. Avoid direct quotes (no more than 2). You must paraphrase instead, which means put the material in your own words with proper attribution. Do not copy/paste from your source – that’s plagiarism.

Your PowerPoint slide show must be legible, have a professional appearance, and be easy to see. Think about people with visual impairments; sharp contrasts between background and text colour promote visibility. This assignment is not an art project – I am primarily interested in the content of your slides – but appearance matters! Feel free to use transitions or animations (if you wish – not required).

Submitting your assignment: Submit your assignment (saved as a pdf file or MS PowerPoint file – only) using the Dropbox tab within Brightspace. Also, upload your article (same one as you used in Assignment # 1) and be sure it was saved as a PDF file.

Assignment marking rubric: (Total: 13 points)

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| Solid presentation of the article with high school students as your targeted audience. Tell them the main points of the article, what the findings could mean, implications for future research, etc. If relevant, describe how the research was conducted (9-12 slides) | 6 |
| A few slides that connects the psychological science to your life/experiences and/or invites your audience to connect the psychological science in the article with their lives. (3-6 slides) | 6 |
| Format – legible text in the slides, appropriate contrast (e.g., avoid yellow font on white background) | 1 |
| Deductions: Points will be deducted for violations in format, typos/misspelled words, etc. Failure to upload article as pdf (-3 points). Late penalty = 5 points per 24 hr period starting at 12:01am on June 23. Pass it in on time! Violations of regulations on academic integrity will be reported to the Academic Integrity Officer. | |

Feel free to contact me if you have any questions! I am here for you!

I hope you find the assignment interesting and thought provoking!

Do your best and have fun!