

BUS623.W6A1.04.2019**Description:****Total Possible Score:** 20.00

Determines Ways to Improve the Company's Culture in a Growth Environment	Total: 3.75
Distinguished - Thoroughly and clearly determines ways to improve the company's culture in a growth environment.	
Proficient - Determines ways to improve the company's culture in a growth environment. Minor details are missing or slightly unclear.	
Basic - Partially determines ways to improve the company's culture in a growth environment. Relevant details are missing and/or unclear.	
Below Expectations - Attempts to determine ways to improve the company's culture in a growth environment; however, significant details are missing and unclear.	
Non-Performance - The determination of ways to improve the company's culture in a growth environment is either nonexistent or lacks the components described in the assignment instructions.	

Assesses and Provides Recommendations Regarding the Company's Recruiting, Training, Development, and Retention Strategies	Total: 5.00
Distinguished - Comprehensively assesses and provides thorough recommendations regarding the company's recruiting, training, development, and retention strategies.	
Proficient - Assesses and provides recommendations regarding the company's recruiting, training, development, and retention strategies. Minor details are missing.	
Basic - Minimally assesses and provides limited recommendations regarding the company's recruiting, training, development, and retention strategies. Relevant details are missing.	
Below Expectations - Attempts to assess and provide recommendations regarding the company's recruiting, training, development, and retention strategies; however, significant details are missing.	
Non-Performance - The assessment and recommendations for the company's recruiting, training, development, and retention strategies are either nonexistent or lack the components described in the assignment instructions.	

Integrates Contemporary Human Capital Topics and Predictive Analysis, and Discusses Potential Global Expansion on the Company Culture and Success	Total: 5.00
Distinguished - Comprehensively integrates contemporary human capital topics and predictive analysis, and thoroughly discusses potential global expansion on the company culture and success.	
Proficient - Integrates contemporary human capital topics and predictive analysis, and discusses potential global expansion on the company culture and success. Minor details are missing.	
Basic - Minimally integrates contemporary human capital topics and predictive analysis, and partially discusses potential global expansion on the company culture and success. Relevant details are missing.	
Below Expectations - Attempts to integrate contemporary human capital topics and predictive analysis and discuss potential global expansion on the company culture and success; however, significant details are missing.	
Non-Performance - The integration of contemporary human capital topics and predictive analysis and discussion of potential global expansion on the company culture and success are either nonexistent or lack the components described in the assignment instructions.	

Formulates a Proposal for the Company's Ideal Culture Supported through Human Resource Management	Total: 5.00
Distinguished - Formulates a thorough, organized, but concise proposal for the company's ideal culture fully supported through human resource management.	
Proficient - Formulates a concise proposal for the company's ideal culture supported through human resource management. Minor details are missing or slightly unorganized.	
Basic - Formulates a minimal proposal for the company's ideal culture somewhat supported through human resource management. Relevant details are missing and/or unorganized.	
Below Expectations - Attempts to formulate a proposal for the company's ideal culture; however, does not support the proposal through human resource management, and/or significant details are missing and unorganized.	

Non-Performance - The proposal for the company's ideal culture supported through human resource management is either nonexistent or lacks the components described in the assignment instructions.

PowerPoint Presentation: Slide Requirement

Total: 0.25

Distinguished - The length of the presentation is equivalent to the required number of correctly formatted slides.

Proficient - The length of the presentation is nearly equivalent to the required number of correctly formatted slides.

Basic - The length of the presentation is equivalent to at least three quarters of the required number of correctly formatted slides.

Below Expectations - The length of the presentation is equivalent to at least one half of the required number of correctly formatted slides.

Non-Performance - The assignment is either nonexistent or lacks the components described in the instructions.

PowerPoint Presentation: Resource Requirement

Total: 0.25

Distinguished - Uses more than the required number of scholarly sources, which provide compelling evidence to support ideas. All sources on the reference slide are used and cited correctly within the body of the assignment.

Proficient - Uses the required number of scholarly sources to support ideas. All sources on the reference slide are used and cited correctly within the body of the assignment.

Basic - Uses less than the required number of sources to support ideas. Some sources may not be scholarly. Most sources on the reference slide are used within the body of the assignment. Citations may not be formatted correctly.

Below Expectations - Uses an inadequate number of sources that provide little or no support for ideas. Sources used may not be scholarly. Most sources on the reference slide are not used within the body of the assignment. Citations are not formatted correctly.

Non-Performance - The assignment is either nonexistent or lacks the components described in the instructions.

PowerPoint Presentation: APA Formatting

Total: 0.25

Distinguished - Accurately uses APA formatting consistently throughout the presentation, title and reference slides.

Proficient - Exhibits APA formatting throughout the presentation; however, the layout contains a few minor errors.

Basic - Exhibits basic knowledge of APA formatting throughout the presentation. The layout does not meet all APA requirements.

Below Expectations - Fails to exhibit basic knowledge of APA formatting. There are frequent errors, making the layout difficult to distinguish as APA.

Non-Performance - The assignment is either nonexistent or lacks the components described in the instructions.

PowerPoint Presentation: Control of Syntax and Mechanics

Total: 0.25

Distinguished - Displays meticulous comprehension and organization of syntax and mechanics, such as spelling and grammar. Written work contains no errors and is very easy to understand.

Proficient - Displays comprehension and organization of syntax and mechanics, such as spelling and grammar. Written work contains only a few minor errors and is mostly easy to understand.

Basic - Displays basic comprehension of syntax and mechanics, such as spelling and grammar. Written work contains a few errors, which may slightly distract the reader.

Below Expectations - Fails to display basic comprehension of syntax or mechanics, such as spelling and grammar. Written work contains major errors, which distract the reader.

Non-Performance - The assignment is either nonexistent or lacks the components described in the instructions.

PowerPoint Presentation: Duration

Total: 0.25

Distinguished - The duration of the presentation is equivalent to the required number of minutes.

Proficient - The duration of the presentation is nearly equivalent to the required number of minutes.

Basic - The duration of the presentation is equivalent to at least three quarters of the required number of minutes.

Below Expectations - The duration of the presentation is equivalent to at least one half of the required number of minutes.

Non-Performance - The assignment is either nonexistent or lacks the components described in the instructions.

Powered by WAYPOINT