Title of Paper

Student name

Columbia Southern University

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| **STRENGTHS**   * Insert strengths in a bulleted list. Make sure to provide a brief explanation of how each element affects the company. | **WEAKNESSES**   * Insert weaknesses in a bulleted list. Make sure to provide a brief explanation of how each element affects the company. |
| **OPPORTUNITIES**   * Insert opportunities in a bulleted list. Make sure to provide a brief explanation of how each element affects the company. | **THREATS**   * Insert threats in a bulleted list. Make sure to provide a brief explanation of how each element affects the company. |

You will begin your discussion of the SWOT analysis here. The length of your paper should be at least three pages (not including the title and reference pages). Be sure to address the questions listed in the assignment instructions as part of your response. Include references on a separate reference page.

References