

GB560: Unit 5 Assignment Grading Rubric

| Unit 5 Assignment Grading Rubric | Percentage | Points Possible | Points Earned |
|---|-------------------|---------------------------------------|-----------------------------|
| Points are based on correct and thorough responses to the checklist items using critical analysis. | | | |
| <ul style="list-style-type: none">Identifies the goals of the change management initiative. | | 10 | |
| <ul style="list-style-type: none">Provides an initial action plan for implementing the change initiative based on priorities. | | 15 | |
| <ul style="list-style-type: none">Explains what tools and processes will be used to implement the action plan. | | 20 | |
| <ul style="list-style-type: none">Explains how each step will be executed in the change management process to make it viable. | | 20 | |
| <ul style="list-style-type: none">Designates leadership strategies used to ensure the plan is executed successfully. | | 15 | |
| Subtotal: | 80% | 80 | |
| Submits (1) a persuasive memo and (2) a 4–6-page paper with additional references page in APA format and citation style. | 20% | 20 | |
| Total Points | 100% | Possible points total: 100 | Total Points Earned: |