## 10 TIPS FOR DELIVERING TECHNICAL INFORMATION

- 1. The best presenters are always enthusiastic about their topic.
- 2. The most important element of your presentation is your audience consider them first.
- 3. Your style (the way you deliver your presentation) is more important to the audience than the content or visual aids think about how you will engage the audience.
- 4. To win the battle between clarity, detail and time, cut back on the detail and build in time for pauses.
- 5. 'Super-prepare' your introduction to give you a confident start.
- 6. Prepare a strong exit line for your conclusion.
- 7. Signpost your presentation so your audience knows where you're taking them.
- 8. Use visual aids that add impact or help you to explain something.
- 9. Rehearse and time your presentation. Make sure you're comfortable with the venue do you know how to use the equipment?
- 10. Check again that your information will meet the likely expectations and needs of your audience. What benefit will they get from listening to you?

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