Final Research Paper Part 1

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**Part I**

The selected business for this proposal is a cotton candy business near my neighborhood. The business is a medium-sized business, which started nearly a year ago. It has grown significantly faster and it currently employs about eight workers, who are working full-time. I chose this business because there is something magic about producing cotton candy. Moreover, this sugary treat is particularly loved by children of all ages. Besides, not only is this type of business highly popular in almost all venues, it is also very profitable, with boasting margins of as high as 80 percent.