1. Prepare a summary (2-3 pages) according to the case analysis guideline posted on blackboard
2. Examine the roles played in the first two innovations by Tarek Farahat as “sponsor” and Juliana Azevedo as “champion”. How effectively did each employ the skills of change leaders for his or her part of the effort? Where was each particularly effective? What barriers were encountered? How were they overcome? (100-500 words)
3. What facilitating conditions (enablers) made the first two Basico innovations possible and successful including the people, processes, corporate culture, and values? (100-500 words)
4. The Ace Basico innovation is stalled and might not get off the ground. What lessons from previous innovations might help? What, if anything, can managers and such as Tarek Farahat and Juliana Azevedo do to help their colleagues even if they have no formal roles and no answers? (100-500 words)

**Case Analysis Guideline**

Your analysis should include the following sections and should be around 2-3 pages (double space, Times-Roman font, 1x1x1 x1 margins):

1. What is the underlying problem or problems?

2. What factors are causing the problem or problems?

3. Who is the decision maker?

4. Is there any missing information that might be needed   in order to make a decision?

5. What is the recommended solution? What are the advantages and disadvantages of the solution?

6. What other approaches might the organization use to solve the problem?

7. Identify 5 managerial lessons to be learned from the case.