Johnson & Johnson Procurement Practices

# Johnson & Johnson Procurement

Johnson & Johnson Company is an American multinational company with a focus in medical devices, pharmaceutical and consumer packaged goods. Johnson & Johnson’s brands include numerous household names of medication and first aid, among its well-known products like; Johnson’s baby, Neutrogena skin and beauty, and many more brands used throughout the household and medical facilities. Johnson & Johnson states that they aim to own and shape a diverse supplier base that delivers high quality products (Johnson & Johnson, 2019).

## Procurement Planning

### Inputs

1. Product descriptions
2. Market conditions

### Tools

1. Contract type

### Output

1. Procurement management plan

## Conducting the Procurement

### Inputs

1. Procurement management plan

### Tools

1. Bid response and evaluation

### Outputs

1. Procurement documents

## Solicitation

### Input

1. Procurement documents
2. Qualified supplier list

### Tools

1. Advertising

### Output

1. Bid proposals

## Award

### Input

1. Proposals

### Tools

1. Negotiation
2. Evaluation

### Output

1. Contract

## Implications of Johnson & Johnson Procurement Practices and Solutions

This will be outline based on research of Johnson & Johnson procurement process.

## Conclusion

This will be drawn from the entire paper.

Reference:

Johnson & Johnson (2019, June 16). Procurement. Retrieved from [www.jnj.com](http://www.jnj.com)