**Written Persuasive Appeal (Final Paper)**

For your final course paper, you will write a 2-3 page paper on “**Should higher education be free for all students?**”. The purpose of this paper is for you to choose a stance on a controversial issue and integrate your knowledge about rhetoric and persuasion to defend that stance. To do this effectively, you must conduct research on your topic and apply course concepts by creating a compelling and logical argument based on evidence.

**What to include in your paper:** Structure your paper in an organized manner so that there is an introduction, body, and conclusion.

* In the introduction paragraph of your paper, make sure to clearly state your argument/claim. Your claim should be specific (e.g., if you are arguing for the legalization of euthanasia, are you arguing that it should be legalized under all circumstances or just certain circumstances?).
* In the body paragraphs of your paper, provide reasons (about 3) to support your argument/claim. Make sure to incorporate compelling evidence and various types of appeals that we have discussed throughout the course to persuade your audience. You should also address **and refute** potential opposing viewpoints.
* In the conclusion paragraph, summarize your claim/argument and the reasons you used in support. In addition, go beyond these points by providing implications about your argument. What should your audience do now?

**Format:** Your 2-3 page paper should be typed and double-spaced, use 12-point Times New Roman font, have 1” margins, and follow APA 6th edition format for all in-text and reference citations. The final paper must also include a separate cover page (that includes your name, date, section #, and ID#;

**References:** You must use at least 6 sources (that are credible, up-to-date, and relevant) to support your argument/claim. All sources must be cited both in-text and in the References section of your paper using APA 6th edition format.

**This is what this paper must include:**

1. This paper is structured so that there is an introduction, body, and conclusion. The introduction has a clear and explicit thesis, the conclusion is concise, and the paper flows nicely. There are no spelling or grammatical errors.
2. This paper articulates a position on a controversial topic. It is well reasoned, fully integrates compelling evidence, and recognizes **and addresses** opposing viewpoints.
3. This paper uses credible, up-to-date, and primary sources that are clearly connected to the topic accurately.
4. This paper is a full 2 to 3 pages; is written in 12-point, Times New Roman font; has 1” margins; is double spaced; has a title page attached to the front and a rubric attached to the back; and is stapled.
5. This paper uses at least six references, and there are no blatant mistakes on the references page.