

**BUS600.W2A1.02.2019****Description:****Total Possible Score:** 8.00

<b>Describes How the Two Countries Are Similar in Terms of Hofstede's Six Cultural Dimensions</b>	Total: 2.00
Distinguished - Comprehensively describes how the two countries are similar, addressing all six of Hofstede's cultural dimensions.	
Proficient - Describes how the two countries are similar, addressing all six of Hofstede's cultural dimensions. The description is slightly underdeveloped.	
Basic - Partially describes how the two countries are similar, addressing some of Hofstede's cultural dimensions. The description is underdeveloped.	
Below Expectations - Attempts to describe how the two countries are similar; however, does not address Hofstede's cultural dimensions. The description is significantly underdeveloped.	
Non-Performance - The description of how the countries are similar in terms of Hofstede's six cultural dimensions is either nonexistent or lacks the components described in the assignment instructions.	

<b>Describes How the Two Countries Are Different in Terms of Hofstede's Six Cultural Dimensions</b>	Total: 2.00
Distinguished - Comprehensively describes how the two countries are different, addressing all six of Hofstede's cultural dimensions.	
Proficient - Describes how the two countries are different, addressing all six of Hofstede's cultural dimensions. The description is slightly underdeveloped.	
Basic - Partially describes how the two countries are different, addressing some of Hofstede's cultural dimensions. The description is underdeveloped.	
Below Expectations - Attempts to describe how the two countries are different; however, does not address Hofstede's cultural dimensions. The description is significantly underdeveloped.	
Non-Performance - The description of how the countries are different in terms of Hofstede's six cultural dimensions is either nonexistent or lacks the components described in the assignment instructions.	

<b>Recommends Potential Solutions</b>	Total: 2.50
Distinguished - Expertly recommends potential solutions that would help management address communications in terms of different cultural perspectives. The potential solutions are appropriate and supported by strong, relevant examples to illustrate the point.	
Proficient - Recommends potential solutions that would help management address communications in terms of the different cultural perspectives. The potential solutions are appropriate and supported by examples to illustrate the point.	
Basic - Recommends some potential solutions that would help management address communications in terms of the different cultural perspectives. The potential solutions are mostly appropriate and supported by general examples to illustrate the point.	
Below Expectations - Attempts to recommend potential solutions that would help management address communications in terms of the different cultural perspectives. The potential solutions are not appropriate and/or examples are not used to illustrate the point.	
Non-Performance - The recommendations for management are either nonexistent or lack the components described in the assignment instructions.	

<b>Integrative Learning: Transfer</b>	Total: 0.20
Distinguished - Adapts and employs, independently, skills, abilities, theories, or methodologies gained in one situation to new situations. Solves difficult problems or explores complex issues in original ways.	
Proficient - Utilizes skills, abilities, theories, or methodologies gained in one situation to new situations, contributing to an understanding of problems or issues.	
Basic - Attempts to utilize, in a basic way, skills, abilities, theories, or methodologies gained in one situation, in a new situation.	
Below Expectations - Attempts to utilize, in a basic way, skills, abilities, theories, or methodologies gained in one situation in a new situation. Such attempts may be ineffective.	
Non-Performance - The assignment is either nonexistent or lacks the components described in the instructions.	

<b>Reading: Analysis</b>	Total: 0.20
Distinguished - Appraises tactics for relating ideas, text structure, or other textual features in order to gain knowledge or insight within and across texts and disciplines.	
Proficient - Recognizes connections among ideas, text structure, or other textual features, to analyze how they support a sophisticated understanding of the text as a whole.	
Basic - Recognizes the connections among portions of a text in considering how these connections contribute to a fundamental understanding of the text as a whole.	
Below Expectations - Makes an effort to recognize portions of a text as needed to respond to inquiries posed in the assignment.	
Non-Performance - The assignment is either nonexistent or lacks the components described in the instructions.	

<b>Creative Thinking: Connecting, Synthesizing, Transforming</b>	Total: 0.30
Distinguished - Renovates ideas or solutions into entirely new forms.	
Proficient - Conceives ideas or solutions into a coherent whole.	
Basic - Associates ideas or solutions in novel ways.	
Below Expectations - Recognizes existing connections among ideas or solutions.	
Non-Performance - The assignment is either nonexistent or lacks the components described in the instructions.	

<b>Written Communication: Control of Syntax and Mechanics</b>	Total: 0.20
Distinguished - Displays meticulous comprehension and organization of syntax and mechanics, such as spelling and grammar. Written work contains no errors, and is very easy to understand.	
Proficient - Displays comprehension and organization of syntax and mechanics, such as spelling and grammar. Written work contains only a few minor errors, and is mostly easy to understand.	
Basic - Displays basic comprehension of syntax and mechanics, such as spelling and grammar. Written work contains a few errors, which may slightly distract the reader.	
Below Expectations - Fails to display basic comprehension of syntax or mechanics, such as spelling and grammar. Written work contains major errors, which distract the reader.	
Non-Performance - The assignment is either nonexistent or lacks the components described in the instructions.	

<b>APA Formatting</b>	Total: 0.20
Distinguished - Accurately uses APA formatting consistently throughout the paper, title page, and reference page.	
Proficient - Exhibits APA formatting throughout the paper. However, layout contains a few minor errors.	
Basic - Exhibits basic knowledge of APA formatting throughout the paper. However, layout does not meet all APA requirements.	
Below Expectations - Fails to exhibit basic knowledge of APA formatting. There are frequent errors, making the layout difficult to distinguish as APA.	
Non-Performance - The assignment is either nonexistent or lacks the components described in the instructions.	

<b>Page Requirement</b>	Total: 0.20
Distinguished - The length of the paper is equivalent to the required number of correctly formatted pages.	
Proficient - The length of the paper is nearly equivalent to the required number of correctly formatted pages.	
Basic - The length of the paper is equivalent to at least three quarters of the required number of correctly formatted pages.	
Below Expectations - The length of the paper is equivalent to at least one half of the required number of correctly formatted pages.	
Non-Performance - The assignment is either nonexistent or lacks the components described in the instructions.	

<b>Resource Requirement</b>	Total: 0.20
Distinguished - Uses more than the required number of scholarly sources, providing compelling evidence to support ideas. All sources on the reference page are used and cited correctly within the body of the assignment.	
Proficient - Uses required number of scholarly sources to support ideas. All sources on the reference page are used and cited correctly within the body of the assignment.	

Basic - Uses less than the required number of sources to support ideas. Some sources may not be scholarly. Most sources on the reference page are used within the body of the assignment. Citations may not be formatted correctly.

Below Expectations - Uses inadequate number of sources that provide little or no support for ideas. Sources used may not be scholarly. Most sources on the reference page are not used within the body of the assignment. Citations are not formatted correctly.

Non-Performance - The assignment is either nonexistent or lacks the components described in the instructions.

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