**Managerial Leadership 343**

**Individual Assignment -Case Study**

**Name: Section:**

**Student ID: Instructor Name:**

**Max Marks: 10 marks**

**Guidelines for a written report of the case using the following format:**

**Part I**

1. ***Background statement:***

* *What is going on in this case as it relates to the identified major problem?*
* *Summarize the scenario in your own words.*
* *Briefly describe the organization, situation, who is involved, who decides what and so on.*

***2. Identify the Major problems and Secondary issues:***

* *Identify the major and secondary problems.*
* *What are the real issues?*
* *What are the differences?*

***3. Organizational Strengths and Weaknesses:***

* *Your focus here should be in describing what the organization is capable of doing with respect to addressing the problem.*
* *Identified strengths and weaknesses should include those at the managerial level of the problem.*

***4. Alternatives and recommended solutions:***

* *Describe the 2 to 3 alternative solutions you came up with.*
* *What feasible strategies would you recommend?*

***5. Answering the case study discussion questions?***

***PART II:***

1. **In all pages (Arial, Font size, Heading 12, 1.5 Spacing)**
2. **The Total number of Pages for the case study, should not exceed more than 3 pages.**
3. **The due date of submitting the Case study is in week 7 (both hard as well as electronic copies). Late submissions will not be accepted.**

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