

Assessment Brief	
Program	Bachelor of Business
Subject code	MGT301A
Subject name	Ethics and Sustainability
Assessment title	Self-Reflection Report
Group or individual assessment	Individual
Length	1200 words
Learning outcomes addressed	a), b), c), d), e), f)
Submission date	Week 12 (See Learning Portal assessment submission for date and time)
Total marks	100 Marks
Weighting	30%

Assessment Brief:

The purpose of this assignment is for students to reflect on a business decision /practice ethical or unethical that the student has researched whilst studying this subject.

In consideration of themselves as emergent professional practitioners and corporate citizens, each student is to critically analyse their ethical position in relation to a business decision /practice undertaken by an organisation and the effects/ impact of this decision on its stakeholders.

Material and Resources/ Finding a Topic:

Over the duration of the course, students should collate material and resources for this assessment.

Students should think about what they are reading each day in the newspapers with regards to CSR, sustainability and business ethics.

Consider the following:

Since starting this course are there any topics or subjects that have been brought to your attention, which may question principles/ethics or business decisions that you have never thought about before? These are the very concepts that you should be exploring and discussing in your self reflection report. For example, did you watch the recommended documentary in Week 1-The

Corporation? Were there any business practice/organisations in this documentary that made you want to research further or challenge their business ethics?

This assessment allows you to express your personal opinion regarding a particular subject. This self-reflective assessment can be created in response to any business decision or practice that an organisation chooses to implement.

Find a topic that you are interested in learning more about, research the facts and then develop your standpoint. The best submissions are those whereby students show a passion for their chosen topic. Remember that this is the only assessment in this course, which allows you articulate your own well-substantiated opinion. Your voice should be objective recognising both sides of the issue

Preparing your report

Please see below, a few suggestions, which may come in useful when preparing your report.

1. You may facilitate this report in first person /point-of-view. Use statements like "I recommend" and "it is my opinion that" to let the audience know that you are expressing your own voice and not only stating facts.
- 2 Introduce the subject of your report and provide background context. For example, if you are focusing on the issues surrounding conflict diamonds, explain what conflict diamonds are and what is involved in the practice.
3. Outline impact of the business decision or practice on the stakeholders
4. Identify the main issues involved in the practice/decision. How does it effect the reputation of the organisation? Comment on the relationship between ethical branding and corporate reputation if appropriate.
5. Identify any legislation which prohibits/supports the practice- how effective is it? If you believe it to be ineffective, what recommendations would you put in place?
6. Outline where you believe the future lies or should lie. Include your recommendations moving forward.
7. End your report with a summary of the topic, state your opinion regarding the practice/issue/organisation and why you hold this belief, support your argument. Has your belief/opinion/awareness changed since the beginning of the course- provides a reflection?

Marking criteria:

	Excellent 21-25 marks	Very good 16-20 marks	Good 11-15 marks	Fair 6-10 marks	Poor 0-5 marks
Facilitate a thought provoking and informative paper.					
Identify, evaluate and critique a business practice involved in ethical/unethical/sustainable business.					
Ability to articulate a researched and well substantiated (objective) opinion					
Mature approach to the material					
Total	/100 marks				