

Assignment Details and Rubric



Unit outcomes addressed in this Assignment:

- Describe the difference between organically and conventionally produced whole foods.

Course outcome assessed/addressed in this Assignment:

NS430-1: Differentiate among processed, organically grown, and whole foods.

Instructions

- Create a presentation on the National Organic Program (NOP). This presentation should be brief and highlight key information on organic products for consumers. In the presentation, identify the agency responsible for administering the program, explain key standards that must be met for products to be certified organic, and provide consumers with basic information on identifying organic products and the “USDA Organic” seal.
- As part of this presentation you should clearly differentiate among processed, organically grown, and whole foods.

Requirements

- Submit a PowerPoint® presentation with a minimum of 5 slides, plus a title slide and references. The use of bullet points to highlight key points in a succinct manner is encouraged.

Please be sure to download the file “Writing Center Resources” from Doc Sharing to assist you with meeting APA expectations for written assignments.

Submitting Your Work

Put your responses in a Microsoft® PowerPoint Presentation. Save it in a location and with the proper naming convention: username-CourseName-section-Unit 2_Assignment.ppt (username is your Kaplan username, section is your course section, 2 is your unit number). When you are ready to submit it, go to the Dropbox and complete the steps below:

1. Click the link that says “Submit an Assignment.”
2. In the “Submit to Basket” menu, select Unit 2: Assignment.
3. In the “Comments” field, make sure to add at least the title of your paper.
4. Click the “Add Attachments” button.
5. Follow the steps listed to attach your PowerPoint Presentation.

To view your graded work, come back to the Dropbox or go to the Gradebook after your instructor has evaluated it. Make sure that you save a copy of your submitted Assignment.

Unit 2 Assignment Grading Rubric = 60 points

Assignment Requirements	Points possible	Points earned by student
Identify the agency responsible for administering the National Organic Program.	0–15	
Explain key standards that must be met for products to be certified organic.	0–15	
Provide basic information on identifying organic products and the “USDA Organic” seal.	0–15	
Differentiate among processed, organically grown, and whole foods.	0–15	
Total (Sum of all points)		
Points deducted for spelling, grammar, and/or APA errors.		
Adjusted total points		
Instructor Feedback:		