Final Report on \_\_\_\_\_\_\_\_\_\_\_ Case Study

Name

Institution

**Key Issues (multiple key issues identified as critical elements in the case list in bullet format-below examples)**

* **Low reimbursement**
* **Unable to recruit physicians**
* **Small market share**

Next, is a narrative explaining why it is important? This should drive a lot of the report. References should be used in this section (references not older than case study article).

**Situational Analysis**

**SWOT Example (visual graph or chart)Shown below are examples (please fill in for appropriate case study scenario)**

**Weaknesses**

* Approved Payment Sources
* Funding needed for start up
* Geographic barriers
* Staffing resources

**Strengths**

* Cost Reduction
* Patient and Family Satisfaction
* Better quality outcomes for patients
* Less risk of hospital acquired infections

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**Threats**

* **Medicare and Insurance Companies not approving reimbursement**
* **Physicians not referring patients to program**
* **Decreased admissions to hospitals (decrease volume for hospitals, decreased payment)**
* **Capability to use technology at home (telehealth, at home diagnostics, etc.)**

**Opportunities**

* Reducing overall healthcare costs
* Alternative/choice to hospital care for patients
* Improving quality of care for patients

Next, is a narrative breakdown of the above (references not older than case study article) **Strengths**

**Weaknesses**

**Opportunities**

**Threats**

**Strategy Formulation**

(narrative answering one question in great detail - What must this organization do to achieve desired outcome? What should organization avoid doing?) Use at least one current reference.

**Executive Summary**

Closely defined summary (a one minute overall global synopsis of the topic) 2-3 sentances only.

**Recommendation**

I recommend that the organization … (your opportunity to critically write what you recommend the organization do to meet desired outcomes.) Clearly state what you recommend organization do and what you recommend them avoid. 2-3 paragraphs with current references..

**Implementation Strategies**

* Bullet form (each action step for implementation)
* Of elements that need to occur to get desired outcome.
* Starting from ground zero
* Simple steps
* Below Examples change according to Case Study:
* Space
* Licenses
* Electricity
* Noise abatement
* Cost
* Staff
* Maintenance
* Purchase/lease

**Benchmark**

Measurement (QTR 1 should be baseline, QTR 3 & 4 determiningif successful)Create events based on each Case Study

QTR 1, 2019- Event

QTR 2, 2019- Event

QTR 3, 2019- Event

QTR 4, 2019-Event

Contingency Plan: If this program fails, the organization will….

References

List of current references in APA format (should not be older than date of case study article)