Helpful Sources for Assignment 3 – AIDA Message

Use the sources referenced below (as well as any other reliable sources you may find) to research the Canadian Labour Congress and its potential convention needs. You should also research the benefits of hosting conventions at the Halifax Convention Centre and in Halifax generally.

Behind the scenes at Halifax Convention Centre [video file]. (2018, April 19). Global News. Retrieved from https://globalnews.ca/video/4154376/behind-the-scenes-at-halifax- convention-centre

Canadian Labour Congress. (n.d.). Conventions. Retrieved from http://canadianlabour.ca/about- clc/conventions

Canadian Labour Congress. (n.d.). Home. Retrieved from http://canadianlabour.ca/

Discover Halifax. (n.d.). Meetings and conventions. Retrieved from https://discoverhalifaxns.com/meetings-conventions/

Halifax Convention Centre. (n.d.). Home. Retrieved from https://www.halifaxconventioncentre.com/

Halifax Convention Centre: World class hospitality in a shiny new venue [Venue review; blog post]. (2018, July 16). Retrieved from https://www.eventmanagerblog.com/halifax- convention-centre-venue-review

Tourism Nova Scotia. (n.d.). Halifax metro region. Retrieved from https://www.novascotia.com/about-nova-scotia/regions/halifax-metro